Australian National University

Survey of Survey Managers

AAIR FORUM 2017
THE CENTRE OF AUSTRALIA
CENTRE OF DECISION MAKING
31 OCTOBER – 2 NOVEMBER 2017 • ALICE SPRINGS, NT

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Evaluations, Planning and Performance Measurement Division

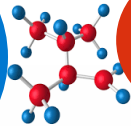
About this Survey

- Challenges of managing increased survey activities
- ANU classroom survey review
- ANU evaluations reframe work
- Supportive Survey community
- Alice Springs!

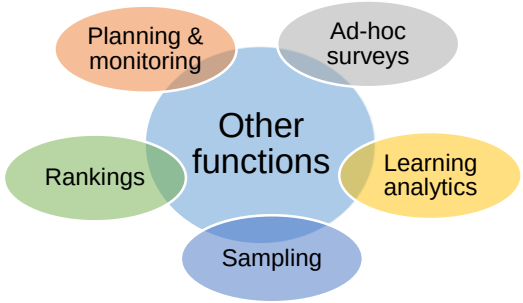
Why this survey ?

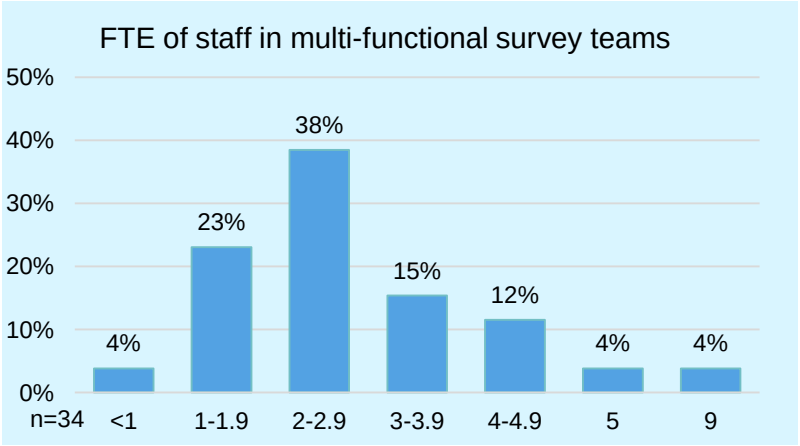
Survey Team Structure & Functions

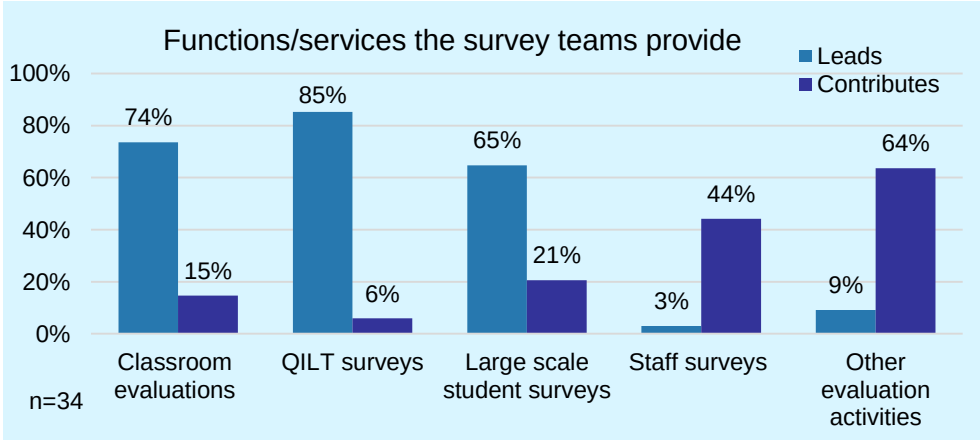
planning, strategy, performance, quality analytics



learning, teaching



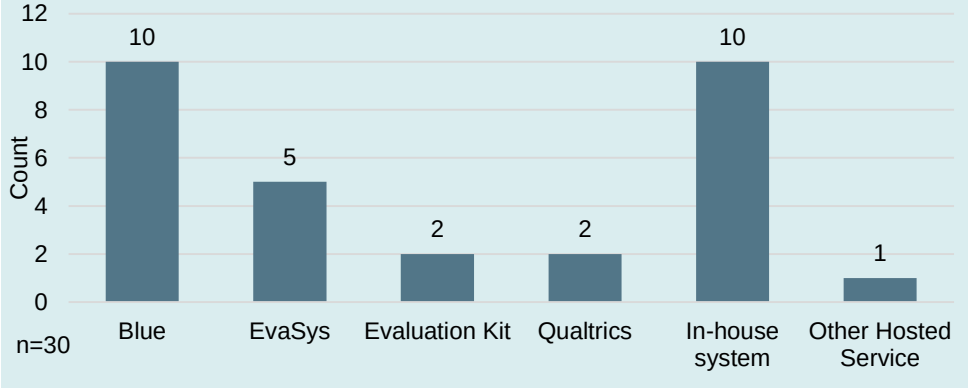


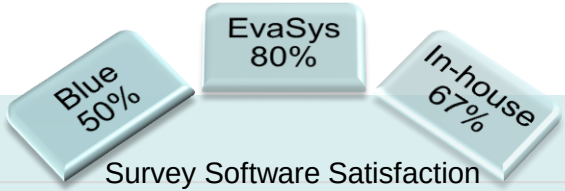


Classroom evaluations (students' subject experience)

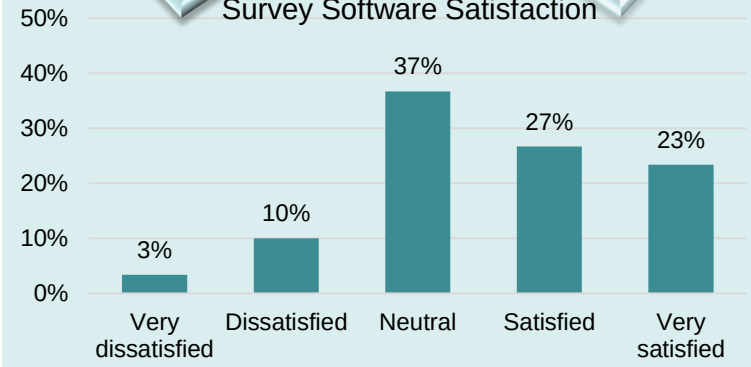
Compulsory Administration

Survey Administration Software

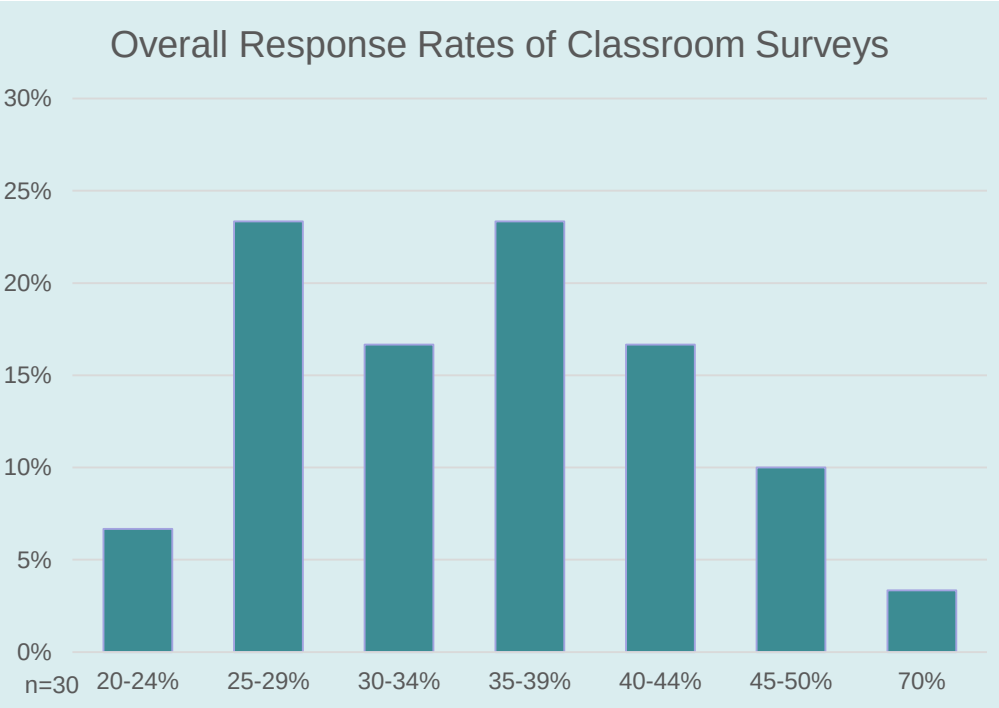




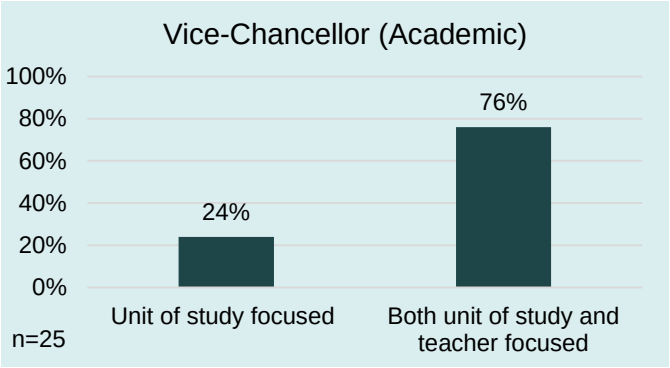
Survey Software Satisfaction

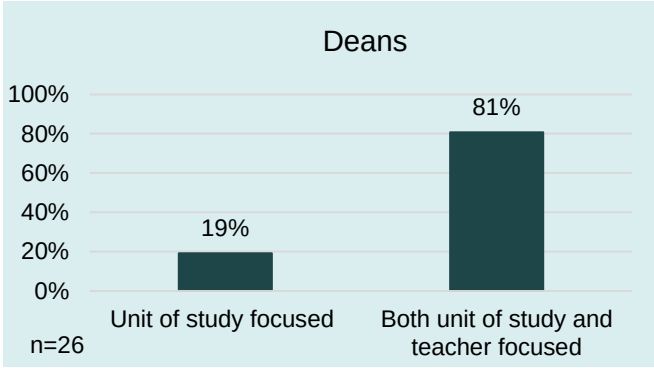


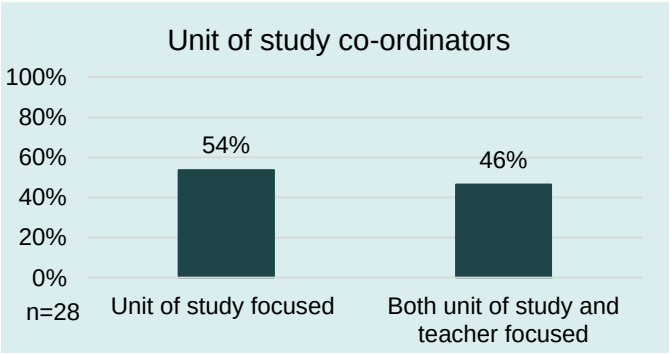
Classroom evaluations (students' subject experience)

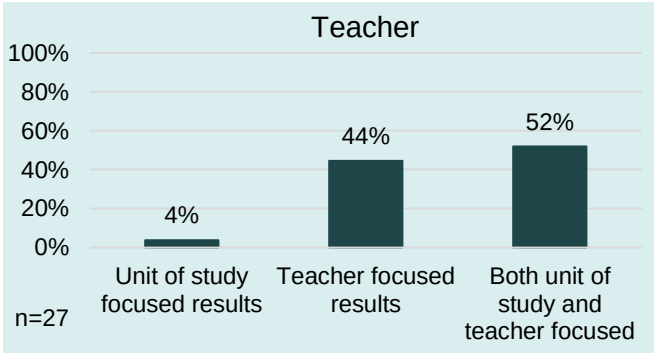


Level of automatic access to survey results









QILT Suite of Surveys

55% supplement questions (n=31)

88% SES student experience survey

47% GOS graduate outcomes survey

93% contribute to KPI reporting (n=30)

SES student experience survey

Overall education experience

Overall quality of teaching

Learner engagement

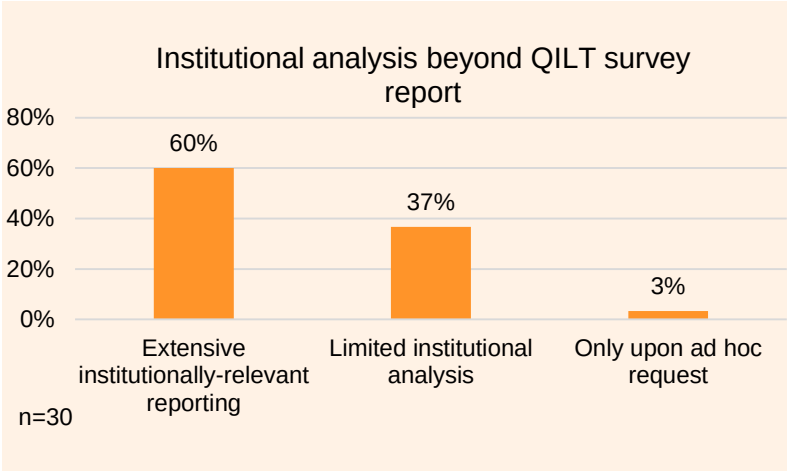
GOS graduate outcomes survey

FT employment Rate

OSI,GTS, GSS

Salary

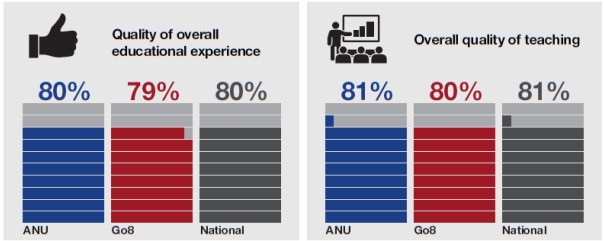
Further study



Student Experience Survey (SES) results

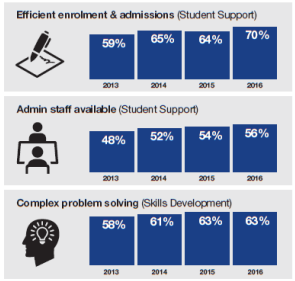
The Australian National University

2017 Overall

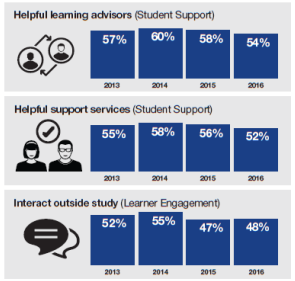


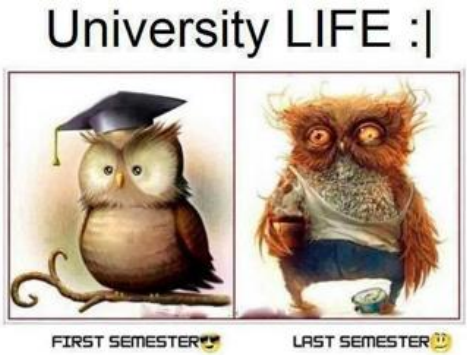
2017 Focus Areas

ANU Trending Upwards



ANU Trending Downwards





ANU College

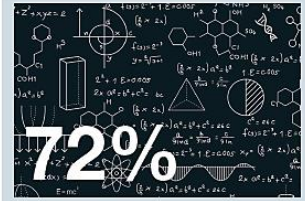
Graduate destinations

Undergraduate average full-time starting salary

Postgraduate average full-time starting salary

Undergraduates have continued in further study

Full-time employed graduates are working in the public sector.



Full-time employed graduates say "Knowledge and Skills" is important in their employment

Overall satisfaction with Science programs

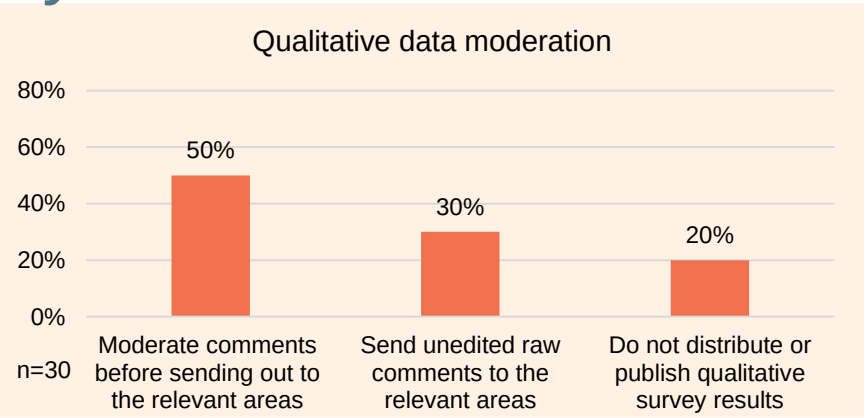
Qualitative QILT Survey Analysis

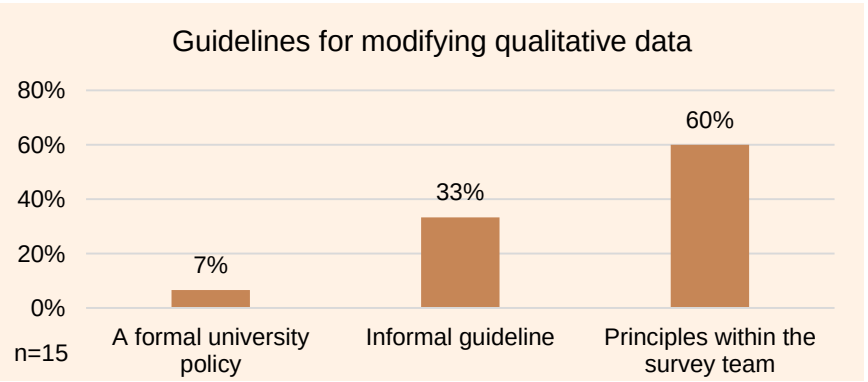
How

Data warehouse access
Ad Hoc requests
Thematic
Limited !

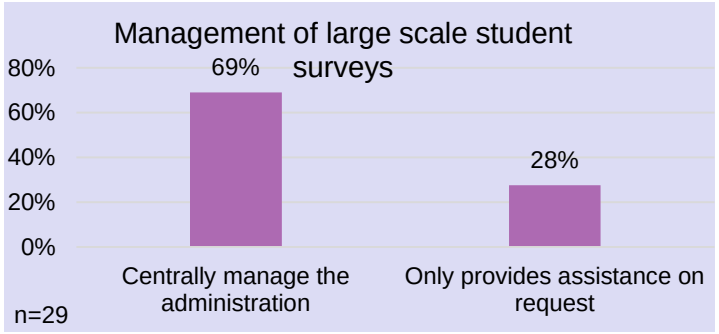
Tools

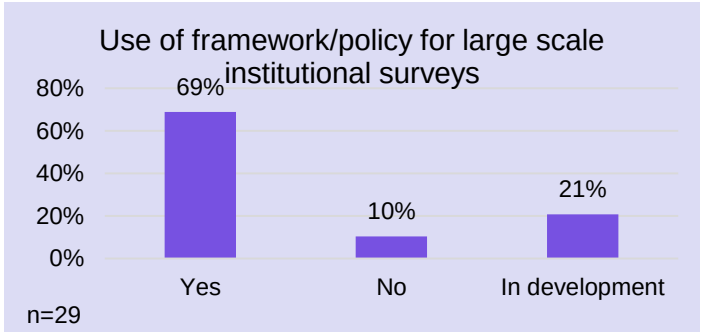
Text analytics (SPSS,SAS,R)
Autocoder (SEQuery)
Manual coding !

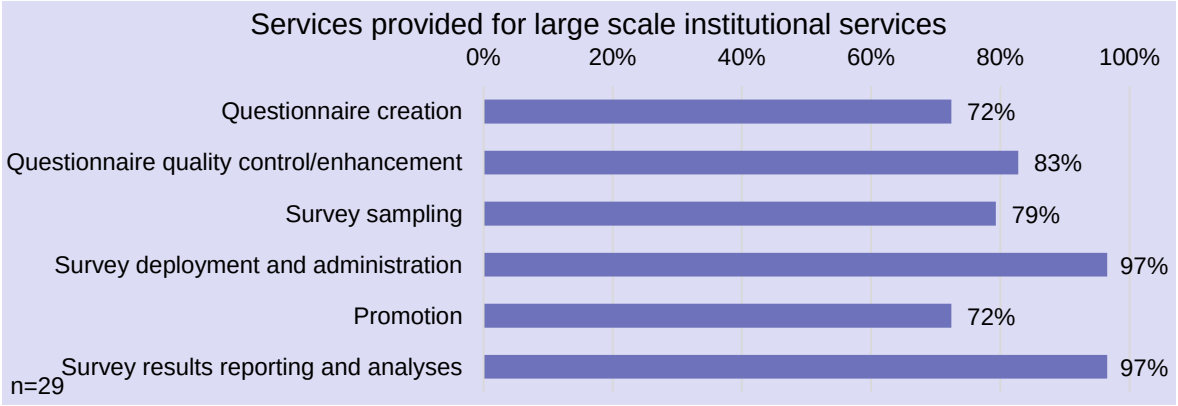


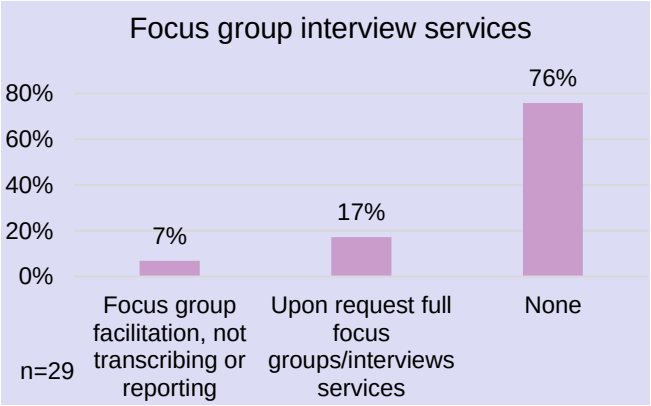


Large Scale Organisational Wide Student Surveys









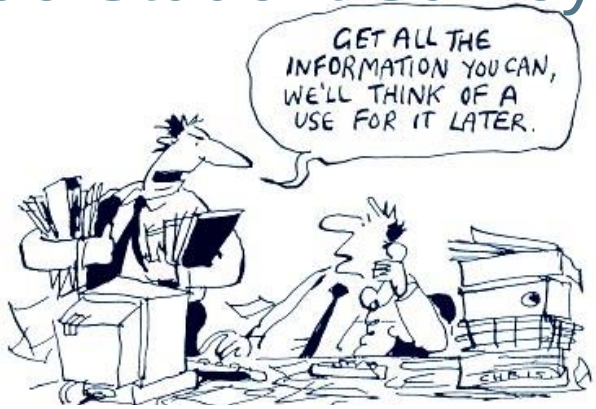
Large Scale Organisational Wide Student Surveys

Request for approval of a Non-Core Survey

APPLICANT'S DETAILS	
Name	
Position	
College/Division/Area	
Telephone	

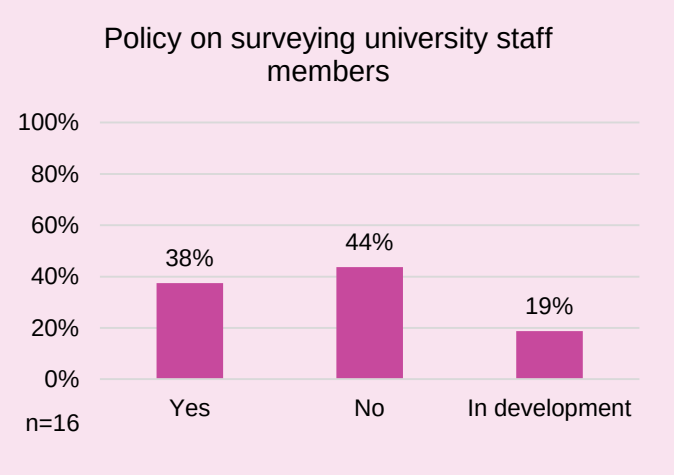
BACKGROUND INFORMATION (Where appropriate, please select the relevant check box)	
What is the name of your proposed survey?	
What is the benefit to the university of the survey?	
Please provide details of any executive level endorsement of the survey	
Has a version of the survey been run previously?	Yes ☐ No ☐
If you selected "Yes" for the above question, please provide details of the previous outcomes and actions	
Have you reviewed alternate data sources and/or collection methods whilst preparing for the survey?	Yes ☐ No ☐
Please list any alternate data sources and/or collection methods that you have reviewed whilst preparing for the survey	
Have you drafted questions for the survey?	Yes ☐ (Please provide these with this form) No ☐

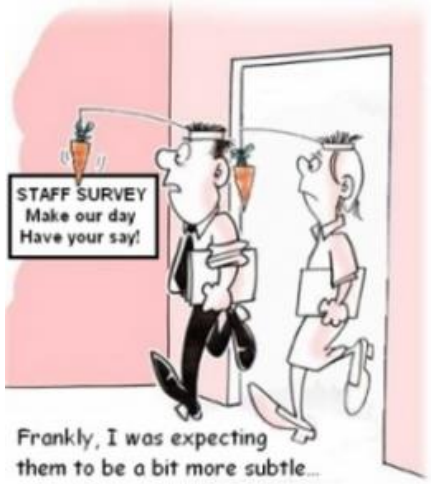
REPORTING	
What analysis/benchmarking will be carried out on the data collected via the survey?	
Who will you disseminate the results of the survey to?	
How will you disseminate the results of the survey?	

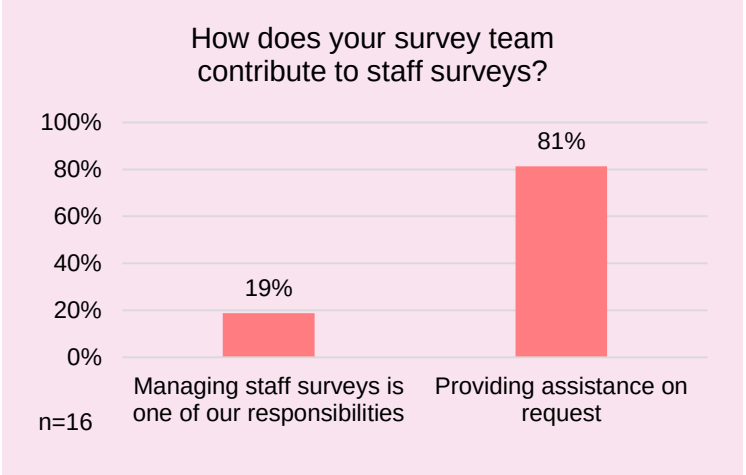


SURVEY ADMINISTRATION (Where appropriate, please select the relevant check box)	
Which student group will the survey be distributed to?	
Which survey approach will the survey follow?	Census ☐ Sample ☐
Which method will you use to deliver the survey?	Paper ☐ Online ☐
If you selected "Online" for the above question, please identify the survey software and/or survey provider	
Will responses to the survey be anonymous?	Yes ☐ No ☐
How will you ensure the privacy of respondent data?	
How will you invite students to participate in the survey?	
Who will administer the survey?	
If the survey is for research purposes, does it have ANU human ethics approval?	Yes ☐ No ☐ N/A ☐
Do you plan to offer lottery based incentives for participation in the survey?	Yes ☐ No ☐

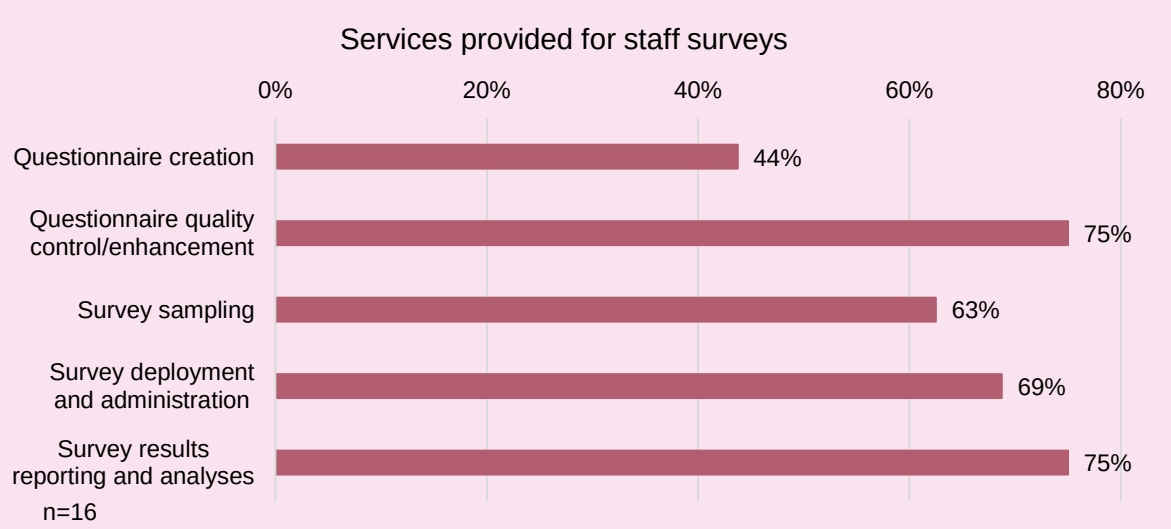
Staff Surveys

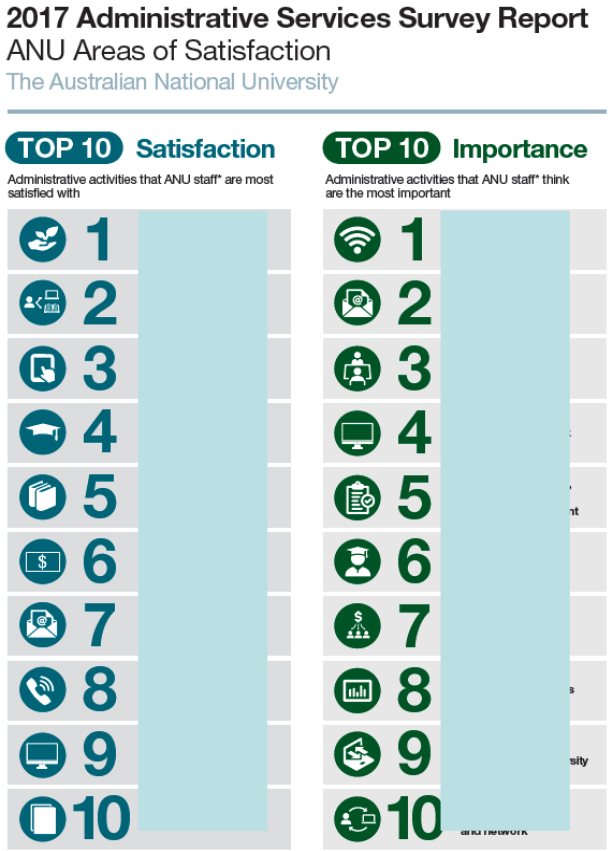




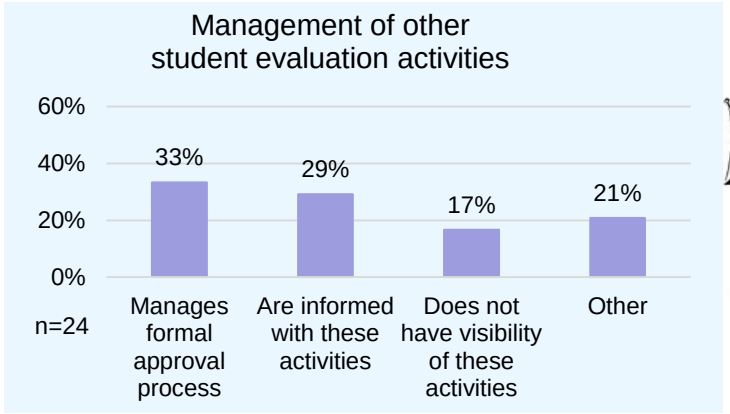


Staff Surveys

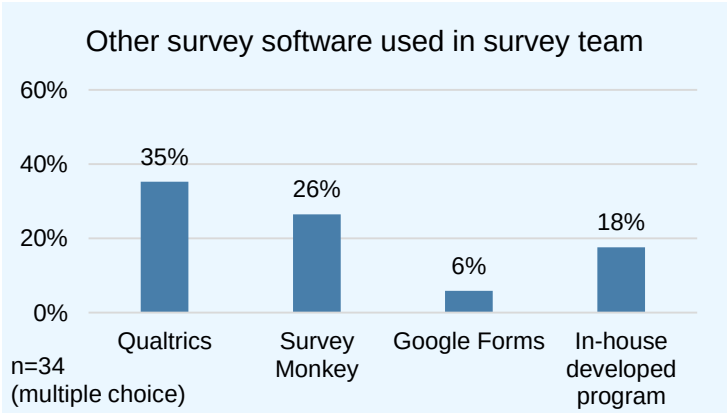




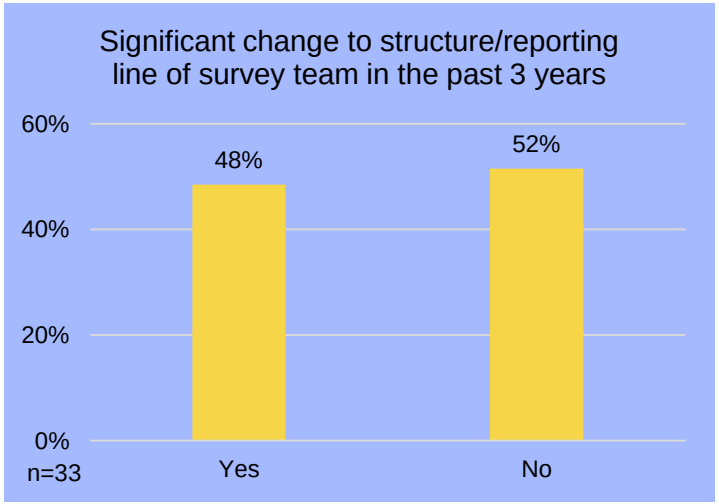
Other Evaluation Activities (i.e. academic research)



Just one more thing will finish me off



Structure & Reporting Lines Change



THANK YOU FOR LISTENING
ANY QUESTIONS?
imgflip.com

Don’t make them too hard, or we’ll get stuck!

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